

THE SAKA'S IS THAT SO PODCAST

The Saka's is that so show is a podcast hosted by Saka Nuru Head of Product at a fast growing fintech and also a passionate entrepreneur

The podcast focuses on challenging entrepreneurs to think outside the box and push their boundaries. Through conversation and advice from leading industry experts

GUESTS

We have thought leaders and experts from across different industries giving information & guidance relevant to budding entrepreneurs.

Guests include individuals such as MBE recipients, founders & influential BAME leaders

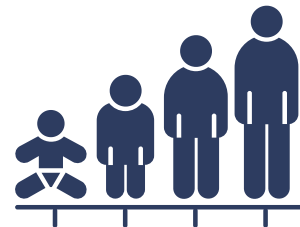
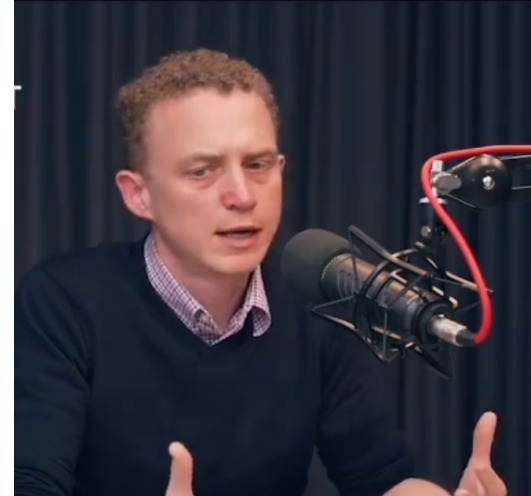


SHOW FORMAT

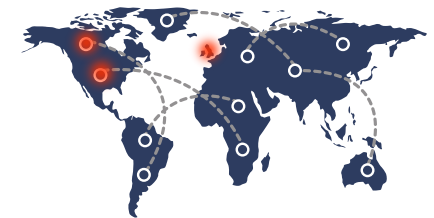
- Podcast runtime: 40 mins
- Q&A Style conversation
- Fortnightly episode releases
- Intro & outro segments



64% MALE 34% MALE



35% AGES 18 -27 40% AGES 28 -34



57% UK 30% US LISTENERSHIP



WHAT A SPONSORSHIP COMES WITH:

- A 60-90 second audio spot on each episode
- Rights to use the content
- Company logo on video versions of each podcast episode
- Podcast video snippets shared across social media platforms
- In house social media team to mockup assets that can be shared on company socials

WHY YOU SHOULD SPONSOR OUR PODCAST:

- Access to niche audiences i.e. highly educated BAME professionals
- High quality engaging content that can be used for educational and marketing purposes
- Association with the top tier guests and thought leaders we have on the show
- An opportunity to support diversity and inclusion
- High quality lead generation from sectors of your choice
- Brand Exposure and awareness via all our social media platforms

Saka's
IS
THAT
SO?



AVAILABLE PACKAGES



£2499/EPISODE



**£2249/EPISODE
(5 EPISODES)**



**£2000/EPISODE
(MIN 10 EPISODES)**

